



Benton County Master Gardener™ Association



A Chapter of the
Oregon Master Gardener™ Association
An Oregon Non-Profit Corporation

February 29, 2008

Frank Schalk
17775 Elm Avenue
Morgan Hill CA 95037

RE: Insights into Gardening design logo

Dear Frank:

As Co-Chair of Insights into Gardening, an educational outreach program for Benton County Master Gardener Association, I wish to express to you a thank you for your contribution of designing a spectacular logo for our program. This year's program was our 19th annual fund raiser and needed a new image to go along with our enthusiasm of making a difference—and your design did just that. From the first time that I pulled it up on my computer, I was amazed! It was modern and attention getting; yet simple and very classy.

Also your willingness to work with a large group of people who all had different ideas on what looked best was remarkable. The final design was used for our annual brochure and all of our signage. In 2009 the Insights into Gardening program will be celebrating its 20th anniversary and your design for us will become a major component of that celebration. Using your design and watermark will allow us continuity for many future years. It is so eye-catching that our repeat attendees will recognize IIG as quickly as they see your design. We are extremely grateful for your vision.

IIG has become a major event for our chapter of volunteers; as it not only is a successful fund raiser, but a gardening-related educational opportunity that the public in the Willamette valley has come to respect. It has been our goal of offering our attendees good practical advice to gardening and how to incorporate art and whimsy in the garden. With the benefit of your very artistic logo IIG will continue to do just that. Your design skills are remarkable and your patience is tremendous. Again, thank you so very much for your support and participation in our event!

Sincerely,

Marilyn Scheffler
Co-Chair 19th Annual Insights Into Gardening
Benton County Master Gardener Association